Keynote Speaker Pam Cipriano Urges Students to Use Insights, Inspiration, and Ingenuity to Improve Healthcare

In her keynote address—Nursing: Get Hooked. Insight, Inspiration, Ingenuity—Pamela Cipriano, PhD, RN, NEA-BC, FAAN, American Nurses Association (ANA) President and past NSNA President, traced her nursing journey beginning as a student nurse, continuing as NSNA President in 1975-76, and serving as ANA's president today.

Highlighting transformations in cost structure, technological innovation, and consumer expectations and empowerment, Dr. Cipriano noted that nurses need to be ambassadors to wellness and focus on how to keep people healthy. “Nurses need to ensure that the right thing happens at the right time to the right person. Today’s reality is that families think they need to protect patients from errors in healthcare.”

She pointed out that every nurse needs to know how healthcare is funded; financial as well as clinical knowledge needs to be in every nurse's tool kit. The Internet and technology have ushered in a trend in disintermediation, said Dr. Cipriano who explained that disintermediation empowers consumers by providing direct access to information that previously would have required a mediator and is changing the relations between consumers and healthcare providers.

After pointing out that, for the 17th consecutive year, the Gallup poll has cited nursing as the number one most trusted profession, she posed the question “Why then has the number one go-to profession in healthcare been physicians instead of nurses?” She commented that the ANA in now more focused than ever on preparing nurses to lead the way in healthcare and urged students to take advantage of ANA’s reduced fee for new graduates. She noted that ANA nurses are a powerful united force for engaging consumers and transforming health and healthcare. “Patients come to hospitals for nursing care, but nurses are only 5% of the people on hospital boards. Nurses on boards is a coalition project.”

Dr. Cipriano also highlighted new issues that ANA is addressing—for example, gun violence, infectious diseases, human rights, social justice, safe staffing, full practice authority for APRNs, and funding for nursing education. “The future of healthcare has become a major political football,” explained Dr. Cipriano. “ANA advocates for basic healthcare principles: affordable access to disease prevention, assessment, and care, as well as a robust workforce to provide care. 2018 is ANA’s year of advocating for patients.”

Dr. Cipriano concluded with, “ANA invites you to be active members with us when you graduate, leveraging the power of you. We can be the power to be the change we want to see happen.”

The keynote speaker was sponsored by the American Nurses Association, Silver Spring, MD; the Opening Ceremony was sponsored by the Nursing Service Organization, Fort Washington, PA.
Opening Ceremony Highlights

Trevor Martin from Belmont University, Nashville, TN, sang the National Anthem and entertained the audience with a rendition of John Denver’s “Country Roads” and an original song. The National League of Nursing (NLN) President, Dr. Rumay Alexander, EdD, RN, FAAN, brought greetings.

The Opening Ceremony featured the pinning of the Honorary Member. Honorary Membership, NSNA’s highest recognition, was given to David R. Ranck, MED, RN, Professional Consultant to the Student Nurses Association of Pennsylvania (SNAP) Board and Parliamentarian for 40 years. He is described as a motivator, mentor, advisor, and advocate for NSNA members. He leads an ongoing state capitol leadership program annually. This program teaches student nurses the importance of advocacy for patients and the nursing profession.

Carol Toussie Weingarten, FNSNA President and long-time supporter of faculty and NSNA, presented the Weingarten Leader of Leaders award to Jacquelin Dunbar-Jacob from University of Pittsburgh, Pittsburgh, PA. Shawn Kennedy, Editor-in-Chief of the American Journal of Nursing, presented the Project InTouch (PIT) grand prize to Vyanna Ma, from San Diego State University, San Diego, CA. Vyanna recruited 122 new members! Thank you to all PIT recruiters.

Thursday’s Plenary Featured Nurses Who Shattered Clichés

In Thursday’s Plenary—Be a Barrier Breaker, Smile Maker, and Human Innovator—Lynda Benton, Senior Director, Johnson and Johnson Campaign for Nursing, told students, “Nurses are natural connectors, bridging science with humanity, spending more time with patients than anyone else. You are the trusted face when a person is the most vulnerable—that is a privilege and responsibility.” She then introduced three nurses who have shattered cliché views of nursing.

In her presentation, Barrier Breaker Jana Lauderdale, PhD, RN, FAAN, Associate Professor and Assistant Dean, Office of Diversity and Inclusion, Vanderbilt University in Nashville, TN, explained that she is a Comanche Indian in a long line of nurses dating to the 1800s. “Having a rich cultural history, I have always tuned into cultural competency,” she noted. Dr. Lauderdale defined cultural competency as “a continuum with extreme humility at one end and extreme acceptance at the other.” She explained that “cultural competence is not about race, ethnicity, gender, politics or morality. It is about openness, acceptance, and patient outcomes. Humility is about listening to patients and learning from them; acceptance means respecting differences and embracing tolerance.”

Smile Maker Genevieve Handy, MSN, RN, CPNP, Acute Care and Primary Care Pediatric Nurse Practitioner and Operation Smile Volunteer, Oakland, CA, highlighted how she was changed by what she learned in her years working with Operation Smile to repair cleft lips and palates. “Despite the grueling pace, long hours, lack of resources, I loved every minute,” she said. “Nurses want to use their mind, hands, and skills to improve the quality of life. Nurses are the translators of ideas and that gives us an opportunity to change the world like no other group.” She urged students to look for opportunities to contribute to health in the world and in their communities.

Human Innovator Rebecca Love, MSN, RN, ANP, Director of Nurse Innovation and Entrepreneurship, Northeastern University School of Nursing, Boston, MA, introduced students to the concept of hackathons, which she described as a “three-day get-together of people in teams to problem solve.” She noted that a study reported that few nurses have participated in hackathons, but most teams that won have had nurses on them. “Nurses have the practical knowledge at the bedside to create solutions;” she pointed out.

Ms. Love defined innovation as “the moment between stagnation and progress. If you see something wrong in nursing, change it,” she urged. She concluded by citing 4 actions that nurse must undertake to put nurses in front:

1. Change the conversation from ‘I am just a nurse’ to proudly and boldly saying ‘I am a nurse.’
2. Embrace the role of innovator.
3. Learn the business of healthcare so you can have the financial skills you need.
4. Challenge the status quo; channel your inner Florence Nightingale.”

The Plenary Session was sponsored by Johnson & Johnson Campaign for Nursing, New Brunswick, NJ.
Bone Marrow Donor Registry Drive
A simple swab of the cheek can change someone’s life! Simply complete a consent form today in Delta BCD Lobby from 8:00 am - 4:00 pm and swab the inside of your cheek to collect cells for tissue typing. Every person who joins the registry gives patients hope.
Sponsor: DKMS, New York, NY

The Inn at Opryland Gaylord Shuttle Hours during NSNA Convention

Friday, April 6
4:45 am - 11:15 am
Shuttle picks up on the :15 and :45 of each hour. From The Inn at Opryland to Gaylord Opryland only. Drop off points at the Opryland Cascades and Magnolia canopies.

11:30 am - 8:45 pm
Continuous loop from The Inn at Opryland, Gaylord Opryland Cascades Canopy, Gaylord Opryland Magnolia Canopy and the Opry Mills Mall.

8 pm - 12 am – EXTENDED HOURS
Dedicated NSNA shuttle on continuous loop between The Inn at Opryland and the Gaylord Opryland Magnolia Canopy.

See Guidebook app for this week’s full schedule.

Order Convention Photos
Photos from the NSNA photographer are available for purchase online at www.digiproofs.com. Use password NSNA2018. Please note: A portion of the proceeds is kindly forwarded to the Foundation of the NSNA for student scholarships. Due to the ease in which digital copyrighted images can be shared en masse without authorization or proper payment, high quality digital downloads are priced to reflect the intellectual property value of each image. Various sized prints with varying prices are also available.

Forever Nursing Fun Run Bib Pick-up
If you registered for the Forever Nursing Fun Run, you can pick up your bib at the Registration Area (Delta BCD Lobby), from 9:00 am - 6:00 pm.

FNSNA
The Foundation of the National Student Nurses’ Association, Inc.

FIRST SILENT AUCTION:
Today is the last day to view/bid on auction items! Make last bid by 2:30 pm! Winners will be announced at 3:30 pm. Items must be paid for and picked up no later than 1:00 pm on Saturday, April 7, 2018.

CORRECTION!
Page 14 of the Program Book omitted 2017-2018 renewing Stellar School, University of Nebraska Medical Center, from its list of NSNA Stellar School Chapter Recognitions. We apologize for the omission.

Follow us while you’re here at Convention!
We’re @NSNAInc on Twitter, Instagram, and Facebook. Use the #NSNA66 – we’ll be posting on Facebook and featuring Instagram stories throughout the Convention.

Onsite Dining Options for Friday, April 6
In Room Dining

6am - 12am
Coffee Shop in Delta BCD Lobby
6am - 5pm
Delta Market Place
24-hour
Cocoa Bean
6am - 2pm
Conservatory Café
6am - 6pm
Paisanos
11am - 10pm
Candidates Added to Slate At Opening House of Delegates

The opening session of the House of Delegates began with a roll call of state pride, including Arizona’s 100-plus degree delegates who announced they can handle the heat, Florida delegates promising to bring a sunshine state of mind, Georgia peaches, Nebraska cornhuskers, red apples from New York, “howdy” delegates from deep in the heart of Texas, and Utah beehive delegates ready to work. The single delegate from Puerto Rico, a territory still devastated and struggling to recover from Hurricane Maria, drew enthusiastic applause. The largest delegation seated was the 64 Pennsylvania Hershey Kisses.

In an emotional address, NSNA President Jennifer Kalenkoski, recalled memorable moments in the past year. She commented that when elected, she had wanted to inspire student nurses, “but then I realized I was inspired by NSNA members who will change the future of healthcare.” She advised students, “Never lose your voice; share your ideas. Gather the energy to make the profession stronger, to change the lives of others, and to change the world.” She concluded by thanking faculty, consultant, and advisors who support NSNA.

After the report of the Nominations and Elections Committee (NEC), 8 candidates were added to the slate in nominations from the floor:

- Vice President: Wesley Smith, Little Rock, AR
- Imprint Editor: Madeline Poll, Mequon, WI
- Breakthrough to Nursing Director: Jasmine Garrett, Atlanta, GA
- Director South: Laura Lund, Lubbock, TX; Sarah Thurlow, Boca Raton, FL
- Director East: Taylor Tilton, Philadelphia, PA; Kristin Devries, Boston, MA
- NEC East: Kruti Patel, Philadelphia, PA

When the House of Delegates reconvenes on Friday, 6 positions will remain open for nominations from the floor: President, Imprint Editor, Director North, Director West, NEC North, and NEC East.

In the Report of the Resolutions Committee, Chair Caroline White noted that 62 resolutions will be presented to the House for action. She advised delegates to download the resolutions from the website to their electronic devices; she added that a limited supply of printed copies will be available. Delegates may access the full Resolutions and Resolutions Abstracts on the Guidebook app and www.nsnaconvention.weebly.com under the Delegates tab.

Registration count as of press time on Thursday, April 5: 2,898

Delegates: 550